



Zone Fresh Community Fundraising Sausage Sizzles

OPERATIONAL PROCEDURE: ZONE FRESH SAUSAGE SIZZLE FUNDRAISER

What is the concept, who is it for?

We are always looking for opportunities to assist community fundraising efforts where possible. The Sausage Sizzle fundraiser is not a new idea but it works really well under the right circumstances and we think we have what it takes at Zone Fresh to hold a great weekend sausage sizzle. As a fresh food retailer we also think we can make it a much easier and simpler process for volunteers heading up the fundraising effort as we have the fresh food required on hand in-store. We can also offer customers greater choice with our full range of gourmet sausages being gluten free, hand-made on site and available in a variety of flavours.

How does it work?

Schools, fundraising groups and other community interest groups are invited to apply to Zone Fresh to conduct a sausage sizzle at the front of the Zone Fresh Store at 142 Newmarket Road Windsor on Saturdays or Sundays. The event aim is to raise funds for community or charity initiatives only.

- Sausage sizzles will be staffed by organisation volunteers who will be responsible for the event.
- No secondary fundraising is to be included in the event unless previously approved by Zone Fresh (raffles/donations).
- Event commencement, duration and pricing for food sales are to be set by Zone Fresh. Zone Fresh sausages must be purchased and used for all Sausage sizzles.

What do Zone Fresh Provide?

Zone Fresh will provide the location, BBQ and gas and some basic promotion (for 5 days prior) leading up to the fundraiser. Some basic utensils will also be available for back up use only.

What would you need to bring?

Please see attached 'Required Provisions' sheet for a full list of items that will be necessary for a successful sausage sizzle. Please keep in mind that sausage quantities and any additional items requested such as onions, bread require 7 days' notice on ordering. With the exception of sausages, fundraisers are welcome to source their own food items (breads, onions, sauces etc.).

How many volunteers do you need?

- A minimum of two volunteers (18 years of age minimum) are required at any one time to ensure that your event is never left unattended. Three volunteers are recommended.

What is the pricing?

- Sausages of all flavours are to be offered with a slice of bread for \$2.50
- Optional onions are not to be charged at extra cost. *Please bear in mind that your fundraiser is most likely to succeed where onions are offered.*
- Drinks must be sold for \$2.00 per can/bottle (bottles must be water only).

What are the hours?

- Fundraisers must commence by 09:30 and concluded by 14:00 at a minimum on either a Saturday or Sunday (you will be welcome to stay until 5pm).
- Fundraiser members are advised to arrive a minimum of 30 minutes prior to commencement and should expect to allocate 30 minutes to pack up and clean once event has concluded.

What kind of profit could we expect?

- As allocated times are placed in peak trading hours at Zone Fresh we would expect your fundraiser to generate funds of approximately \$1,000 or more.
- Zone Fresh takes no responsibility for fundraiser performance of funds raised.
- Unsold uncooked sausages will be refunded at purchase price provided they are still in storage with our butchery

Special conditions

- All sausages must be purchased from Zone Fresh at a cost price of \$0.50 per sausage for all flavours (our cost price).
- No other BBQ items such as beef patties are to be used in fundraiser.
- Soft drinks must be sold as cans only, with the exception of bottled water.
- Tomato & BBQ sauce must be offered and available at no extra charge.
- Fundraiser members must clean BBQ and allocated area prior to leaving.
- BBQ, cash tins and food items are not to be left unattended at any point during fundraiser.
- Sausages must be pre-purchased with Zone fresh with a minimum of 100 sausages required to conduct event.
- Additional sausages can be purchased on the event day in bundles of 12.

How much notice should we give when booking and how do you book?

- A minimum of four weeks' notice is required when applying to conduct a sausage sizzle fundraiser with Zone Fresh.
- Applications can be made in writing via email to info@zonefresh.com.au or joe.appleton@zonefresh.com.au
- On application please state your affiliated organisation, preferred fundraiser date and a contact number, name and email address along with a copy of your logo (if available).
- Please provide a current public liability policy/certificate with your application or no later than two weeks prior to your event.

REQUIRED PROVISIONS

Food

- Sausages (Must purchase with Zone Fresh)
- Buns or loaves of bread
- Sliced onion *Optional* (Available with Zone Fresh if notified in advance *min 48 hrs.*)
- Oil
- Tomato Sauce
- BBQ Sauce
- Mustard *Optional recommended*
- Soft drinks (Coke, Fanta, Lemon etc) *cans only*
- Bottles of Water *Optional*

Equipment

- Storage Eskies *Recommended*
- Boxes/bags to hold cut buns
- Cooking Tongs
- Scraper
- Bread knives
- Knife (to cut sausages)
- Aprons *Recommended*
- Serving Trays
- Serviettes (One per sausage sold required)
- Disposable gloves
- Aluminium Foil *Recommended*

Cleaning/Other

- Cleaning Paper towel
- Baby wipes/chux Spray'n'wipe *Recommended*
- Bin liners
- Cash tin bag or float

Tips:

Encourage volunteers to interact with customers and discuss fundraiser cause.
Ensure you have one loaf of bread per 20 sausages sold on hand.
Offer extras such as Onions and Mustard.